

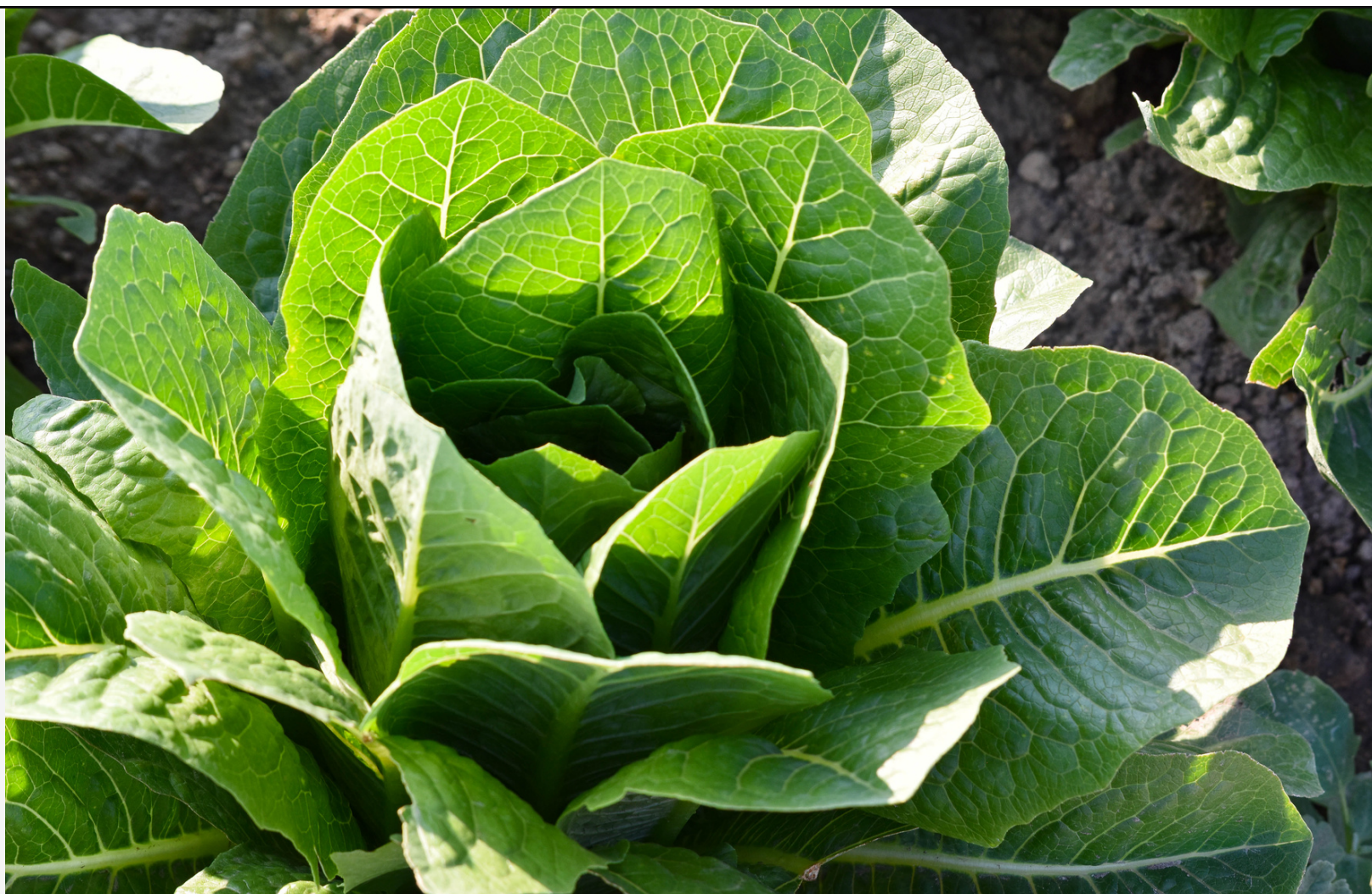


DUNCAN FAMILY FARMS

EST. 1985 · GOODYEAR, AZ

2026 EDITION

ORGANIC PRODUCT GUIDE



CERTIFIED
USDA Organic CCOF Certified
Sustainably Grown Certified

SUPPLY
Year-round · 3 regions

CONTACT
contactus@duncanfamilyfarms.net
duncanfamilyfarms.com



2026 EDITION

ORGANIC PRODUCT GUIDE

The complete herb line from a 4th-generation family farm — clamshells, bunches, blends, microgreens, and living plants, grown year-round across four regions.

01	Fresh organic herbs	18 varieties
02	Herb blends	20 pairings
03	Microgreens	7 varieties
04	Bunched herbs	7 staples
05	Potted herbs	Living basil
06	Fruit	Berries & melons
07	Root vegetables	7 crops
08	Greens	10 varieties
09	Packaging & contact	duncanfamilyfarms.com



18 HERBS. ZERO SHORTCUTS.

Fresh culinary herbs, harvested to order, available year-round.

Basil	Thai basil	Mint	Bay leaves	Chervil	Dill
Edible flowers	Lemongrass	Marjoram	Oregano	Rosemary	Sage
Sorrel	Thyme	Chives	Tarragon	Savory	Epazote

PACK FORMATS

Clamshell	Recyclable retail clam, full organic labeling	0.50 / 0.66 / 2.0 / 3.0 / 4.0 oz
Bunched	Twist-tied for the wet rack	per bunch
Bulk	Foodservice and processing volumes	by the lb
Custom	Sizes and blends built to your program’s spec	ASK US





A BLEND FOR EVERY DINNER

Twenty ready-to-merchandise pairings, built around what your shoppers are cooking tonight.

Beef	Italian parsley, oregano, rosemary
Chicken	Italian parsley, rosemary, thyme
Eggs	Italian parsley, chive, tarragon
Fish	Italian parsley, tarragon, thyme
Grilling	Rosemary, oregano, thyme
Ham	Rosemary, tarragon, thyme
Lamb	Italian parsley, mint, thyme
Pasta	Basil, parsley, oregano
Soups & stews	Oregano, sage, thyme
Turkey	Rosemary, sage, thyme

Pho	Cilantro, mint, Thai basil
Pizza	Basil, Italian parsley, oregano
Pork	Oregano, rosemary, thyme
Potato	Chive, Italian parsley, rosemary
Poultry	Rosemary, sage, thyme
Salad	Basil, dill, flower petals
Salmon	Dill, Italian parsley, thyme
Shellfish	Bay leaf, lemongrass, thyme
Steak	Chive, oregano, rosemary
Veggies	Basil, Italian parsley, thyme

Each blend ships as a labeled retail clamshell — merchandise by tonight's dinner, not by the herb. 20 SKUS



TINY LEAVES, HUGE FLAVOR

Seven fresh, organic, sustainably grown microgreens — for salads, tacos, toast, and everything in between.

01	Arugula	Peppery — pizza, avocado toast, pasta
02	Broccoli	Nutrient-dense — salads, slaws, dips
03	Cilantro	Bright — tacos, stir-fries, ceviche
04	Fiesta Blend	Radish, cabbage, cilantro — zesty crunch
05	Kale Mix	Most versatile — omelets, soups, flatbreads
06	Rainbow Mix	The garnish showstopper
07	Spicy Mix	Peppery arugula meets bold radish

MERCHANDISING NOTE

Fiesta Blend is the fan favorite — lead with it on the shelf and in ads.



BUNCHED HERBS

Classic twist-tied bunches for the wet rack — seven everyday staples, fresh, organic, and sustainably grown.

Basil	The classic — grown for standout flavor
Chives	Organic and Sustainably Grown Certified
Dill	Dressings, sauces, and fish dishes
Mint	Brightness for drinks, desserts, sauces
Rosemary	Piney warmth, intentional growing
Sage	Earthy, slightly peppery, complex
Thyme	Superior taste, aroma, and quality

FORMAT

Twist-tied per bunch, wet-rack ready. Bulk available by the pound.





POTTED BASIL. STILL GROWING.

A living plant shoppers snip as needed — bold, fresh basil with a shelf life measured in weeks, not days.

WHY IT SELLS

Easy to care for on a kitchen windowsill, and it keeps producing after purchase — a must-have for food lovers and a repeat-purchase driver for the produce aisle.

SIZES & SPECS

Pot size	5"
Case pack	6 or 10
Lead time	Ask for availability

OTHER SIZES & VARIETIES

Interested in other pot sizes or potted plant varieties? Ask your DFF sales rep.



FRUIT

Organic berries and melons, field-grown and packed for retail.



SPOTLIGHT

STRAWBERRIES

Sweet, deep-red organic berries — the produce aisle's biggest impulse buy.

12 CT CLAM

16 CT CLAM

MELONS

Cantaloupe	Field-grown organic	each / carton
Honeydew	Field-grown organic	each / carton
Watermelon	Field-grown organic	each / carton / bin





ROOT VEGETABLES

Seven organic root crops, pulled fresh and packed to spec.

SPOTLIGHT

BADGER FLAME BEETS

Bred to be mild and sweet enough to eat raw — a golden-flame interior your shoppers won't find anywhere else. Exclusive, story-rich, and made for the produce-aisle display.

[ASK ABOUT AVAILABILITY](#)

VARIETIES

Red beets

Gold beets

Chioggia beets

Radish

Fennel

Carrots

PACK FORMATS

Bunched

Tops on, twist-tied

per bunch

Bulk

Topped, foodservice & processing

by the lb



GREENS

Ten organic leafy greens, from baby leaves to full heads.



Spinach	Lettuce	Romaine	Iceberg	Cabbage
Baby chard	Full-size chard	Kale	Baby kale	Arugula

PACK FORMATS

Bunched	Twist-tied for the wet rack	per bunch
Bulk	Foodservice and processing volumes	by the lb
Banded	Banded heads, case-packed	per head



SHELF-READY. CHEF-APPROVED.

Clamshells with full organic labeling — UPC, net weight, and CCOF certification on every pack.





LET'S TALK ABOUT YOUR ORDER

Tell us your volumes, formats, and program timing — we'll build a plan around your shelves. Four growing regions keep supply steady all year.

Headquarters · AZ	17072 W. Indian School Rd, Goodyear, AZ 85395
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Maricopa · AZ	39126 W. Bowlin Road, Maricopa, AZ 85138
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Merrill · OR	15777 Anderson Road, Merrill, OR 97633
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Seneca Castle · NY	1798 County Rd. 4, Seneca Castle, NY 14547
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START A CONVERSATION

contactus@duncanfamilyfarms.net

duncanfamilyfarms.com or reach your DFF sales rep directly

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PEOPLE